

## BranchServ Acquires the SafePak Brand



BETHEL, Conn., June 29, 2017 /PRNewswire/ -- **BranchServ**, a Division of Custom Vault Corporation, is pleased to announce its acquisition of the **SafePak** brand; with a portfolio of innovative security products. The SafePak Night Depository and ATM Retrieval system and the SafePak Cashbar are simple solutions that can have a measurable impact on both security and profitability for banks and cash service providers. Product benefits, combined with support from BranchServ's exceptional installation and service organization, have resulted in industry success.

Launched in 1995, SafePak Corp. secured a reputation as the #1 provider of electronically monitored deposit retrieval systems and ATM cassette security. And Buzz Siler, former owner and President, embraced the BranchServ acquisition as an opportunity to expand the business without sacrificing quality or service. Per Mr. Siler, "BranchServ shares our values and commitment to the customer, and there is no company more capable of serving our clientele and the industry at large."

The SafePak acquisition is part of BranchServ's ongoing pursuit of intuitive product and service solutions that help financial institutions enhance labor efficiencies and improve their bottom line. Per David Pepin, Chief Operating Officer, "BranchServ is attuned to the financial pressures our customers are facing. We are therefore focused on providing them with solutions that deliver greater value and reduce cost. The SafePak product is an excellent complement to our suite of products and services that tackles labor cost head-on."

The idea of efficiencies is indeed something that resonates with BranchServ customers, and demand is already accelerating beyond expectations. According to Win Elliot, Regional Sales Director, "The SafePak System appeals to commercial banks because it completely streamlines the process of night depository pick-ups and processing, and that translates to a compelling ROI." And BranchServ is keeping up with demand. Production and service of the SafePak product have both been successfully transitioned to BranchServ's Richmond, Virginia facility. More information on SafePak products and service can be found on the [www.safepakcorp.com](http://www.safepakcorp.com) website, which is now linked to BranchServ.

**About BranchServ:** Established in 1984, BranchServ places its emphasis on its Power to Serv<sup>3</sup>— Solutions, Speed and Savings in all that they do to optimize customer efficiencies and equipment uptime. The company's equipment offerings include physical security, electronic security and automation products. They take a brand-agnostic approach to customizing solutions for their clientele, and ensure the very highest quality in bank equipment. And BranchServ strives to remain on the cutting edge with regard to technological advancements. The fit with SafePak is therefore self-evident. BranchServ provides equipment and service to more than 12,000 bank and credit union branches nationwide including three of the ten largest branch banking networks in the United States. [www.branchserv.com](http://www.branchserv.com)